

HOMESTEAD VALLEY COMMUNITY ASSOCIATION
BOARD MEETING MINUTES
November 4, 2014

The meeting was called to order at 7:30 with Jim Derich presiding.

ATTENDING: Penny Alexandris, Leslie Dixon, Al Wuthnow, Jim Derich, Dana Schmidt, Terry Nevin, Alan Cowan, Kristin Cann, Scott Greenstone, Jon Alper

ABSENT: Greg Lehman, James Goddard, Devi Brown, Alex Scalisi, Luis Ottley

GUEST: Brian Spring-Land Trust

DISCUSSION ITEMS:

1. MEETING MINUTES

- 1.1 The October minutes were reviewed and approved.

2. APPROVAL OF AGENDA

- 2.1 The Agenda was approved.

3. TREASURER'S REPORT

- 3.1 Scott reported revenues of \$25k vs. budget of \$22k and operating income of \$2.1k vs. budget of \$0.6k. Results were primarily due to the posting of the Music Festival accounts in September vs. budget of August. For the year, he forecasts a net loss of \$41k and a year-end cash balance of \$60k - \$65k spread across all reserve and cash accounts. The expected net losses for the year are due to the cancellation of camp and the slower than expected re-engagement and growth of center revenues following the reconstruction of the center.

4. EXECUTIVE DIRECTOR'S REPORT

- 4.1 No written report this month.

5. REPORTS FROM OTHER HOMESTEAD VALLEY BOARDS AND COMMITTEES

- 5.1 CSA14 – Nothing to report.
- 5.2 MHS Advisory – Nothing to report.
- 5.3 Land Trust – Brian Spring reported that the Land Trust has just finished a few big projects. They will be working with the Boy Scouts to identify Eagle Scout projects (e.g., trails, stairs). A new organization called the Tamalpais Lands Collaborative will introduce themselves to HVLTA & HVCA members next Tuesday before the HVLTA meeting. This group is comprised of several major entities controlling lands on Mt Tam, including GGNRA, MMWD, State Parks & Marin Co. Al Wuthnow will represent HVCA.
- 5.4 Sanitary District – Nothing to report.

6. REPORTS FROM HVCA COMMITTEES

- 6.1 Events - Kristin reported that the Halloween Party was fun and well attended by HV families with pre-school age kids. Recommended we formalize a budget for the event next year. Next event is the Holiday Party-we are late in the planning and do not have someone to organize the event. Board will see if anyone can identify someone to get involved; if not, we may not have the event this year.

- 6.2 Measure A Committee – Jim reported that the only outstanding issue is the improperly installed doors.
- 6.3 Furnishings Committee – Scott reported that we have ~\$3500 in cash and stock for furnishings. Board Resolution to liquidate stock holding in eBay was submitted and approved.
- 6.4 Rental Rate Advisory Committee – Nothing to report.
- 6.5 Pool Committee – Pool closed with no major maintenance issues. Pool Members will receive a survey later this month to provide feedback on this season. HVCA submitted a list of proposed pool enhancements to the County, pending response on what County Measure A funds are available.
- 6.6 Grants and Financial Aid Committee – AI scheduling meeting with Marin Community Foundation to review grants approved YTD and discuss opportunity to extend grant into 2015.
- 6.7 Headlines –Kristin reported they hired RAM Printing to print Headlines; printing costs increased ~40%. David will explore County print shop as an alternative.
- 6.8 Safety Committee – Nothing to Report.

7. OLD BUSINESS

- 7.1 Brainstorming Session – Jim recommended the Events Committee identify the most viable activities for 2015. Kristen to revisit the Event Approval Process presented earlier this year and will represent at the next meeting.
- 7.2 Art Donation Event is November 14th, 5:30-7:30 p.m. featuring HV artist Mardi Horowitz. Art will be on display for ~3 months. Event will also recognize departing Board Member Dana Schmidt for her service to HVCA. Committee will begin work to identify other HV artists as part of an ongoing Local Artist Series at the Center.
- 7.3 Website – Leslie shared PDFs of early design/architecture of the new website. On target for January 2015 launch.
- 7.4. Nextdoor – Local Pages -Scott mentioned that the new HVCA page on a new feature of Nextdoor is going live next week. David agreed to make a few posts to the site before it launches.

8. NEW BUSINESS

- 8.1 Status Report of HVCA & Center Operations – Jim reported that the Executive Board named David Ross as Interim Executive Director. Ed Adams will be available on weekends and in the evenings on an ‘as needed’ basis for after hours events. The Board will take 3-6 months to reevaluate the job descriptions, assess our LT staffing needs before making any final staffing decisions. The condition of the residence and recommended improvements prior to rental or re-occupancy by an HVCA employee will be assessed once the residence is vacated. The tentative date for Les’ Memorial Service is November 22nd, awaiting details from his family. Jim continues to receive suggestions from the community for how to best honor Les. The County has also expressed interested in participating. Jim asked that suggestions be sent to him.
- 8.2 Summer Camp – Alan reported that the Camp Task Force has identified a potential option for summer camp at HVCA next year. Program fits well with the size/activities of HVCA’s Camp Tam. Discussions will continue and other options will be explored.
- 8.3 Nominating Committee: Scott Greenstone and Alan Cowan will co-chair the Nominating Committee. Board members were asked to recommend candidates for the Board. Jim will confirm number of open Board positions. Slate is submitted and approved at the Annual Meeting in January 2015.

9. ADJORNMENT OF REGULAR MEETING

- 9.1 Jim asked that we end the meeting with a moment of silence in honor and memory of Les Lizama and his tireless contribution to Homestead Valley Community Association.

MEETING ADJOURNED. The meeting was adjourned by Jim Derich.

Respectfully submitted,
Leslie Dixon, Secretary