

HOMESTEAD VALLEY COMMUNITY ASSOCIATION  
BOARD MEETING MINUTES  
September 2, 2014

The meeting was called to order at 7:30 with Jim Derich presiding.

ATTENDING: Penny Alexandris, Leslie Dixon, Scott Greenstone, Al Wuthnow, Les Lizama, Jim Derich, Dana Schmidt, Jon Alper, Terry Nevin, James Goddard, Alan Cowan, Alex Scalisi  
ABSENT: Luis Ottley, Kristin Cann, Greg Lehman, Devi Brown

## DISCUSSION ITEMS:

### 1. MEETING MINUTES

1.1 The August minutes were reviewed and approved.

### 2. APPROVAL OF AGENDA

2.1 Addition to New Business: Discuss buying Automated External Defibrillator (AED) for the Center.

### 3. TREASURER'S REPORT

3.1 Scott reported July revenues were \$20k vs. \$28k last year (last year included camp this year did not) and expenses of \$28k vs. \$24k last year for a net loss of \$8k. Current assets were \$86k vs. \$78k last year. Given the continued training of the new bookkeeper and Les' absences, further details were not available.

### 4. EXECUTIVE DIRECTOR'S REPORT

4.1 The written report submitted by the Executive Director was reviewed. Research continues on how to best provide wi-fi access to guests; Les will buy router and install himself.

### 5. STUDY SESSION: COMMUNITY OUTREACH

5.1 Jim facilitated a brainstorm session on how we can reach out to and engage more of the HV community. Many great (and some crazy) ideas were generated, followed by an exercise to identify the ideas that would have the most impact and are actionable. Jim will transcribe the flip charts and discuss the big ideas at next month's meeting.

### 6. REPORTS FROM OTHER HOMESTEAD VALLEY BOARDS AND COMMITTEES

6.1 CSA14 – Nothing to report.

6.2 MHS Advisory – Nothing to report.

6.3 Land Trust – Over 50 turned out at last week's Land Trust meeting to discuss the removal of eucalyptus trees on North side of HV in the Fall pending approval by County, co-funded by homeowners and Land Trust.

6.4 Sanitary District – Nothing to report.

### 7. REPORTS FROM HVCA COMMITTEES

7.1 Events

Music Festival: Bob Westbrook estimate of attendance: ~1350. Initial report on revenue: \$6,288, excluding proceeds from Silent Auction. Food sales were down ~32% from last year,

and Silent Auction proceeds were down about the same. Committee will present a complete financial report at the next meeting. Congratulations and Thank You to Alex for agreeing to Co-Chair the event next year with Bob.

Next event: Halloween-Event Chair: Kristin Cann

- 7.2 Measure A Committee – Jim reported that Steve P is ready to meet with the Measure A Committee to discuss the final resolution of outstanding items/credits.
- 7.3 Furnishings Committee – Nothing to report.
- 7.4 Rental Rate Advisory Committee – Nothing to report.
- 7.5 Pool Committee – Nothing to report.
- 7.5 Grants and Financial Aid Committee – Al reported \$562 grants approved YTD. Discussion continues on how to best use the grant funds.
- 7.6 Headlines – Next issue: October.
- 7.7 Safety Committee – Jim reported that Brian Spring continues to work with the Land Trust on clearing Pixie Trail and N. Ferndale to improve access to emergency vehicles. Due to his other commitments, Jim would like someone to take over as Chairman of the Safety Committee.

## 8. OLD BUSINESS

- 8.1 Annual Audit- Update on Internal Financial Audit and Policy/Procedure Audit deferred to next month when key contacts return from summer travels.

## 9. NEW BUSINESS

- 9.1 Pool Committee: Terry recommended we have an Automated External Defibrillator (AED) at the Center. Jon Alper will research suppliers and grants for the equipment.
- 9.2 Reminder that the Pool and Website Task Forces will give updates at the October meeting.

## 10. OTHER MATTERS OF INTEREST TO THE COMMUNITY

- 10.1 James is attending hearings on construction of home on Madrone Circle.

MEETING ADJOURNED. The meeting was adjourned by Jim Derich

Respectfully submitted,  
Leslie Dixon, Secretary