

MEETING MINUTES

Regular Monthly Meeting of the Board of Directors Homestead Valley Community Association 315 Montford Avenue, Mill Valley

September 4, 2018 @ 7:00 p.m.

Call to Order: Leslie Dixon

7:00

Present: Leslie Dixon, Josh Davis, Mary Walsh, Lindsey Tucker, Jim Derich, Ashley MacDonald, Alan Cowan, Mike Scurich, Rachel Carlin

Absent: Alex Scalisi, Keith Chapman, Darren Malvin, Scott Greenstone, Kristin Cann, Patricia Melchert, David Ross (Executive Director)

Guests: Mark Stahl, Summer Shapiro (Associate Director)

Approval of Agenda:

Additions

- Addition of nominating committee
- Annual awards

Motion to Approve. Approved with additions.

Minutes of the Previous Meeting—Motion to Approve. Approved.

Treasurer's Report (Scott)

- Treasurer's Report distributed prior to meeting
 - Hold for discussion next at October Board meeting

Executive Director's Report—Summer Shapiro Associate Director

- Director's Report distributed prior to meeting
- Marin Horizon School (MHS) Pool Use
 - 42 hours this fall. Creating a 7 week program for MHS students (Grades 1-3) to learn swim strokes and create an Olympic style event at the end of the program. Starts Friday 9/7
 - Other programs for kids in all grades
- HVCA has received compliments from families and positive feedback regarding the pool season
- Staffing starting mid-July has been challenging due to vacations and return to school
- Working to recruit good swim instructors who will commit for full season
 - Discussion regarding coordinating with established swim programs for staffing
- Additional center rentals for fall
 - Ballet with Ms. Anna
 - Fine arts for kids' class
 - Boy scout meetings
 - Yoga 2x per week
 - Possibly soccer for tots class
- Funderblast birthday parties
- Report on Funderblast distributed
 - Funderblast Summer camp had more new families; 44 kids per day on average
 - Kicked off after school camp. Funderblast bought a van to pick up kids at elementary schools. Average 8 kids per day M, Tu, Th, F. 23 kids on Wednesdays (early dismissal day)

- Funderblast is grateful that HVCA wants to be working with Funderblast
- Able to work around the flooding of the downstairs space.

Reports from Homestead Valley Boards and Committees

- CSA #14-Alan
 - Meeting Sept 20, 2018 at 5:00 p.m.
- HVLTL/Firewise-Mark Stahl
 - Homestead Valley has been a Firewise community since 2015. Firewise is a recognized organization in U.S., which offers guidance to communities about protecting homes from threat of wildfires. A community must meet specific criteria to be a certified Firewise community.
 - Update on 2 year grant
 - Previously applied for and received grant of Federal funds. HVLTL used Federal funds and HVLTL contribution to remove trees and scrub and brush and create firebreaks. HVLTL worked with landowners to contribute funds for projects.
 - HVLTL submitted a new grant asking for a new grant of Federal funds. Will find out in November if application is successful. If so, grant will start in January.
 - Plan to focus 60% of funds on scrub and brush and remainder on trees.
 - Getting ready for annual Firewise meeting on September 22, 2018
 - Agenda includes: (1) Science of Wildfires & Protect Your Home; (2) Case Study Re Firewise Neighborhood Chipper Day; (3) HVCA Safety Committee; (4) Protect Your Home
 - Discussion regarding various tree and brush removal efforts going on in HV
- Sanitary District-No Report

HVCA Committees

- Communications-Leslie
 - Moving ahead with email only version of the Homestead Headlines. Will hand mail approximately 30 copies to residents who requested hard copies.
- Business Development Fundraising Committee—Josh/Lindsay
 - Facilities
 - Working on rentals. Have good new tenants coming in (see discussion above)
 - Strive to balance rentals with keeping space open for community use
 - Fundraising
 - Meant to be purely volunteer
 - Worth doing some type of capital campaign for the pool; reasonable target in range of \$30K-\$50K
 - 3 different ways to help with fundraising efforts: (1) people to help with identifying foundational donors (people or businesses); (2) people who understand the project to help with explaining the project—what we can and cannot; (3) people who can do the ask
 - Discussion regarding strategy for identifying potential donors
 - Recommendation to add a discussion of capital campaign at annual meeting
- Events
 - Music Festival (Ashley)
 - Great event
 - Final numbers still being calculated
 - Preliminarily, attendance appears to be down slightly, but donations were up
 - Logistics went well. Bands were great. Feedback that it was really a fun day.

- Halloween—Kris is in preparations
- Local Artist Series-Lindsay
 - Next artist is Marty Horowitz, who previously showed at the HVCA. He will be showing a different collection of California landscapes starting October 1.
 - In January 2019, artist will Elizabeth Geisler
- Pool/Meadow-Ashley
 - Pool Redesign/Funding—Ashley/Darren
 - Waiting for revised cost estimate from Jim Goring. Hoping for an estimate in the \$650,000 to \$700,000 range
 - Alan and Jim met with Dennis Rodoni regarding financing. Dennis is of mind to help us finance everything in one shot rather than break down into two phases.
 - Alan presented proposal of how HVCA might be able to raise \$350,000 through a combination of sources, which may include: (1) HVCA reserves; (2) apply to CSA-14 board to release CSA-14 reserves; (3) Capital campaign; (4) potential pre-payment of rent from MHS; (5) partner with MHS to create programs that may qualify for grant money; (6) discretionary supervisor funds; (7) potential Measure A money; (8) potential creative financing on loan
 - Landscaping
 - Update from Patricia
 - Obtaining cost estimate next week
 - Discussion about planting on slope
- Safety-Jim
 - Kris working on block captains.
 - On Agenda for Firewise meeting
 - Renewed energy
- Facilities-Jim
 - Reconstruction after flood damage is going well. Most all of work has been completed. Carpeting not available until after Sept. Will come back to install.
 - David working with Jim Chayka.

Old Business

- MHS Development Project
 - Discussion regarding whether anything further needed to close the loop on earlier comments by HVCA
 - Discussion that MHS has responded to community concerns and that HVCA should let the process run.
- Dennis Rodoni office hours

New Business

- Board terms ending in January: Rachel, Josh, Jim, Ashley, Darren, Alex, Mike
- Nominating committee
 - Collect names of potential candidates, interviews, present a slate of candidates
- Annual awards—volunteer of the year, public service award
 - Suggestion to open up the nominations to a broader audience.
 - Add to October newsletter.

Other Matters of Interest to the Community

Adjournment of Regular Meeting

8:50

Executive Session as needed (Non-Voting Board Members and Guests Depart)

**Respectfully submitted,
Mary Walsh, Secretary**